Rights4Girls Functionality Doc

This document refers to the layer comps for each page of the site. Layer comps are referred to as "LCXXXX" as per the number in the layer comp filename for that page. (i.e. in the "Issue Areas Page" portion of this document, if the filename of a layer comp is r4g_issueareas_0003_Issue 3 Hover.jpg, it will be referred to as LC0003). Each page has its own folder on the server with all layer comps pertaining to that page.

All PSD files can be found on the server here: Clients > Rights4Girls > Design > FOR DAMON > PSD

All Layer Comps can be found on the server here: Clients > Rights4Girls > Design > FOR DAMON > Layer Comps

Note: Layer comps do not accurately show that content shifts down when sub-navigations, and tabbed or accordion content is exanded. Rather, it is noted in this document when content should shift down to make space for expandable content.

KEY CONSIDERATIONS

- The site should be developed using all content from the layer comps, as client will be making very minimal changes to the content for now.

- This website should be developed with the following considerations in mind:

    --Content areas need to be flexible. For instance, things like logos will be switched out in future installations of this theme. The height of the header should adjust to accommodate taller logos; this means the height of header nav items will also have to change.

    --Content needs to be easily added by users with almost no coding skills. Our clients expect to be able to update the content of posts and pages themselves. Many of them are new to WordPress and will have no knowledge of HTML. For this reason, we prefer that special layouts within pages be created using the Advanced Custom Fields plugin to create things like flexible fields, repeater fields, and theme options. Shortcodes are also acceptable provided they are easy to use and do not require significant configuration.

GLOBAL ELEMENTS
All layer comps references in the "Header/Navigation" and "Footer" sections refer to Homepage layer comps.

- The site has a fixed width of 1200px. Page content should be centered in the browser. However, backgrounds and background images for page sections should extend the full width of the browser window.

- Background images should be applied to sections using the background-size: cover; property (centered vertically and horizontally), so they adjust automatically to fill the width of the browser window.

- The layers of all hover states in PSD file have been tagged green. Hover states have also been saved as layer comps in the Photoshop files.

FONTS

- This site uses various weights of Franklin Gothic, a Typekit font. The typekit embed code is the following:

    <script src="//use.typekit.net/itu5bwb.js"></script>
    <script>try{Typekit.load();}catch(e){}</script>

- The icon font "Font Awesome" has been used here for icons. This font can be downloaded for free here: http://fontawesome.io

HEADER/NAVIGATION

- The background colors for the header should extend the full width of the browser; however, header content should still stay within the fixed 1200px.

- The logo on the left side of the header should link back to the homepage. For hover state, see LC0001.

- The social media links (for hover state see LC0002) should be built into a theme menu or theme options panel so the client can update these links if their social media names change. When clicked, Social Media Icons in the header should link to the following pages (and open them in a new tab, except for the mail icon):

  – Facebook (open in new tab): www.facebook.com/rights4girls
  – Twitter (open in new tab): twitter.com/rights4girls
  – Mail: links to the contact page (r4g_contact_r3.psd)

- Navigation should be editable through the CMS and should be set up so that sub-menus are optional for all main navigation items (See LC0005, LC0006)

- Donate button (for hover state see LC0002) in the header should open "Donate" lightbox (open lightbox see LC0004). The functionality of the lightbox with the "Donate Now" button should resemble the functionality of the Donate page from their current site here: http://www.home.rights4girls.org/#!donate/c1nzt

FOOTER

- *LEFT CONTENT AREA - TWITTER FEED*

  – This should automatically pull the most recent Tweet from Twitter user @Rights4Girls.

  – This should include the ability to reply, retweet, or favorite the tweet using Twitter intents.

  – The follow button is created using this Twitter resource: https://about.twitter.com/resources/buttons. The user name is Rights4Girls.

- *CENTER CONTENT AREA*

  – Should be editable either in a theme options panel or the widget manager. The title of this section ("Act Now"), the Call-To-Action text above the button ("Join us in our current..."), and button text ("Sign the Petition") should all be editable.

- *RIGHT CONTENT AREA - NEWSLETTER SIGN-UP*

  – Should be editable either in a theme options panel or the widget manager.

  – This area should enable a user to sign up for the newsletter that is currently done through this page: http://rights4-girls.us4.list-manage.com/subscribe/post?u=fe91f409f6ce678b2a53e667a&id=b3be6b0d42. The information for this form will be supplied from the client at a later date before going live.

  – If an invalid email address is entered, the "error" message (LC0015) should appear when the user clicks the "Send" option. If the form is submitted successfully, form should display the success message (LC0016).

- *LOGO*

  – Same as logo in header; Links to current homepage (LC0018)

- *CONTACT/DONATE QUICKLINKS UNDER LOGO*

  – This should be set up as a theme menu in case the client would like to add to this menu in the future. (For hover states, see LC0017).

  – Contact: links to contact page; Donate: opens Donate lightbox

- *SOCIAL MEDIA*

  – These have the same functionality and should link to the same destinations as the social media icons in the header (For hover states, see LC0019)

- *DESIGN CREDIT*

  – The "Designed by…" logo should link to http://elefintdesigns.com in a new tab.

  – This logo should be coded into the footer template so it cannot be easily removed by the client.

HOMEPAGE
R4G_HOME_R3.PSD

CONTENT AREA 1 (HERO BANNER WITH TEXT BOX OVERLAY)

- A banner appears at the top of this page template, with the image completely covering the banner section (LC0000). Photo should use the Featured Image.

- The banner has a fixed minimum height, but it should extend to the full width of the browser

- The purple overlay behind "There is no such thing as a child prostitute" should be #81026e used at 50% opacity; the purple boxes behind the arrow and "Join us in our featured campaign" should be 100% opacity. Text areas and link should be editable using fields in the homepage editor.

- Upon hover over the text overlay box, the arrow should slide out in a smooth motion to the right to show the "Learn More" hover state. Upon click, the user should be taken to the Featured Campaign page. (LC0007)

CONTENT AREA 2 (MISSION STATEMENT)

- This is a static text box with fixed height. Text should be editable through the CMS.

CONTENT AREA 3 (GET THE FACTS: WHY IT MATTERS).

- Facts should be set up as a repeater field in the CMS with: (1) Photo (2) Click URL, and (3) Text fields (separate as described below).

- Default statistics should be editable through the CMS, with the large blue number ("293,000"), the subhead ("American Girls") and the text below all editable in different fields.

- Upon hover, each box should display hover state (for hover states see LC0008, LC0009, LC0010). Upon click, each of these boxes should being the user to the issue areas page, with the tabbed content for that issue area expanded.

- This section should be set up so that there is a minimum of 3 facts displayed. If there are only 3 facts, the arrows should not be visible. If there are more than three facts, the arrows on the left and right (for arrow hover state see LC0011) should be visible and upon click should scroll smoothly one fact over to the next fact in either direction.

CONTENT AREA 4 (CALL-TO-ACTION BUTTONS)

- This section consists of a static background image and two calls-to-action.

- The button text and the text inside the box to the right of the button should both be editable independently of each other through the CMS. (For button hover states, see LC0012, LC0013)

- The width of the button background should adjust according to the length of the text, maintaining the amount of padding shown in the comps.

- Likewise, the width of the CTA container should adjust according to the length of the text, but the boxes should always remain centered on the background image and in the browser. Maximum width of these boxes is shown here. Text should be limited to 2 lines.

- Upon click, the "Act Now" button should bring the user to the "Take Action" page, and the "Donate" button should open the Donate lightbox.

CONTENT AREA 5 (FEATURED NEWS & UPDATES)

- This section consists of 3 featured news stories. These will be the 3 most recent news stories from the News & Updates page, and shoul automatically pull them from there when the client adds news there. The date posted and headline should also be pulled from those fields in the post on the News & Updates page. The summary should be pulled from the post excerpt, which is already customizeable.

- Within each featured story, the headline, date, and summary should all be separately editable through the CMS.

- The "read more" links below the summary text (for hover states of the "Read More" buttons, see LC0014) should bring the user to the "News & Updates" page, with the tabbed content of the full text for that story expanded.

TEAM, BOARD, & PARTNERS
R4G_TEAMBOARD&PARTNERS_R4.PSD

CONTENT AREA 1 (MEET OUR TEAM - PHOTOS & TABBED CONTENT)

- The default for this section (see LC0000) should be the active state for the first team member (far left) and the tabbed content bio for that team member should be expanded when the user arrives at this page. For hover states of team member photos, see LC0001, LC0003, LC0004, and LC0005. For active states of the 2nd, 3rd, and 4th tem members, see LC0002, LC0006, and LC0007.

- 4 team members is the default for this section, but the client should be able to edit the number of team members through the CMS. If there are 4 or less team members, the arrows should not be visible and the team member photos should be centered in the browser. If there are more than 4 team members, the arrows should be visible and upon click should advance one team member over in the direction of the arrow. For hover states of these arrows, see LC0009.

- The tabbed content for each team members' bio should consist of (1) the name, (2) title, (3) email address, (4) a secondary link (speech bubble icon), and (5) a text description. Each of these 5 fields should be separately editable through the CMS. If any of these fields are left blank, they should not appear and the rest of the page content should be shifted up.

- The height of the tabbed content area should adjust with the length of the content in the tab. The content of the rest of the page should adjust to the height of this section.

- The email link should always show the mail icon, and the email address should be editable through the CMS. Upon click, this link should open a new email addressed to the email address. For hover state for the email link, see LC0008.

- The speech bubble icon is to be used for any secondary link that applies to the team member. The speech bubble icon should always be used here, and the accompanying text should be editable through the CMS. The CMS should supply a field for text, and a field for the URL to which this text should link. For hover state for the speech bubble link, see LC0008.

CONTENT AREA 2 (BOARD OF DIRECTORS)

- This section is a static 2-column list of board members centered in the browser. This should be a single text box that is styled into two columns using CSS, orr a text box for each column. Formatting can be added using the styles palette, using a heading level or "B."

- If no title is entered then only the name should appear. If more board members are added, the section's height should expand maintaining the padding at the bottom of the section.

CONTENT AREA 3 (COALITIONS & PARTNERSHIPS)

- Each content area in this section consists of (1) a logo (2) a link to the organization's website (3) the title of the organization and (4) a description. Each of these fields should be editable separately through the CMS. The same amount of padding should be used between each description, and if an organization has a description that extends below the logo/link, the content areas for following organizations should shift down.

- The links under the logos should bring the user to that organization's website. For hover states of these links, see LC0010.

- If organizations are added, they should alternate being added to the left and right columns, so that the columns maintain a similar length.

CONTENT AREA 4 (PARTNERS)

- This section is a 2-column list of partners and their accompanying links, centered in the browser. This should be set up as a repeater field, with a field for the name of the organization and a separate field for the link to the website. If no link is specified, then only the organization name should appear, and the text below should shift up. For hover states of these links, see LC0011.

- If more organizations are added, the section's height should expand maintaining the padding at the bottom of the section.

NEWS & UPDATES

- News stories should be set up using the websites blog post functionality, so that the titles, dates, featured image, summary, and categories/tags will be built into it already. This page is the only place posts are displayed; there is no single post template.

CONTENT AREA 1 (FEATURED STORY HERO IMAGE, TEXT BOX OVERLAY, & EXPANDABLE TABBED CONTENT)

- The default for this section is to have the featured story hero image and three news stories below visible, and the news story filtering should display "All." (for default see LC0000.) The tabbed content for the featured story and the other news stories should be hidden when the user arrives at the page.

- Any story should be able to be tagged as the featured story through the CMS. Featured hero image should be a separate field than the small images.

- Upon click, the "Read Story" button (for hover state of this button see LC0002) should open the featured story accordion of the full story, and the page content below should shift down (for open featured story accordion content, see LC0003). The "X" in the top right of each accordion content area should close the accordion and slide the page content back up.

CONTENT AREA 2 (NEWS STORIES)

- The default for this section is to have three news stories displayed. If there are only three news stories entered for this section, the filtering options (All / Policy & Legislation / Organizational) should not be visible. For hover states of the filter tabs, see LC0001.

- The news stories should be able to be tagged through the CMS and subsequently filtered as any or all of these 3 story categories.

- Each news story here should have (1) a title (2) a date (3) an image (4) a summary, or if there is no summary entered, should pull the first portion of the news story. Under each summary should be the "Read More" link to the right of the magnifying glass icon (the "Read More" text and the icon do not need to be editable).

- Upon click, the "Read more" button (for hover state of this button see LC0004) should open the accordion content respective to that story, and the page content below should shift down (for open featured story accordion content, see LC0005). The "X" in the top right of each accordion content area should close the accordion and the page content should slide back up.

- Upon each click, the "Load More" button (for hover state of this button see LC0006) at the bottom of this section should reveal 3 more stories (or all remaining stories if there are less than 3), and the page content below should shift down.

CONTENT AREA 3 (RIGHTS4GIRLS IN THE MEDIA)

- The content areas for this section should consist of (1) an embedded video (2) a title and (3) a short description (3 lines or less).

- The minimum/default number of videos for this section is 3. If there are 3 videos, the arrows should not be visible. If there are more than 3 videos here, the arrows should be visible and upon click should advance one video over in the direction of the arrow. For hover states of these arrows, see LC0008.

- Upon click, the video boxes (for hover states of the video boxes, see LC0007) should open the video lightbox (for open lightbox see LC0009).

CONTENT AREA 4 (MALIKA SAADA SAAR'S HUFFINGTON POST BLOG)
*** Question for Damon: is it possible to pull blog posts directly from here: http://www.huffingtonpost.com/malika-saada-saar/ ??*

- This content area should consist of these elements, to be editable through the CMS: (1) a photo of Malika (purple overlay with speech bubble icon should be hard-coded and does not need to be editable) (2) blog post article title (3) date (4) blog post summary (maximum 4 lines, as shown in comp), or if no summary is included, should pull the beginning of the blog post.

- The "Go to complete blog" text link (for hover state of this link see LC0010) should open in a new window and should direct to the main page for the blog at http://www.huffingtonpost.com/malika-saada-saar/.

- The "Read full post" text link (for hover state of this link see LC0011) should open in a new window and should direct to the detail page for that blog entry. If this cannot be automated and the client needs to enter this information through the CMS, the URL to which this link points should be editable through the CMS.

ISSUE AREAS
R4G_ISSUEAREAS_R4.PSD

CONTENT AREA 1 (ISSUE AREAS & TABBED CONTENT)

- 3 issue areas is the default number of images for this section. If there are 3 issue areas, the arrows should not be visible and the issue area photos should be centered in the browser. If there are more than 3 issue areas, the arrows should be visible and upon click should advance one issue area over in the direction of the arrow (for hover states of these arrows see LC0007).

- Each issue area should be set up as a repeater field in the CMS with the following elements: (1) an image (2) issue area title (3) issue area summary (active state).

- The default/hover overlay for each issue area image should be #000000 at 50% opacity; the active state overlay should be #000000 at 30% opacity. Image itself should not change between states.

- Default for this page is that all issue content areas are in their default state, and none of the tabbed content is expanded (for default state see LC0000).

- Upon click on an issue area image (for hover states see LC0001, LC0002, and LC0003), the tabbed content for this issue should open below (for active states / open tabbed content, see LC0004, LC0005, and LC0006). The tabbed content for each issue area should consist of the following elements editable through the CMS: (1) issue area title (2) 3 statistics, each with a number, subhead, and detail text, all editable in separate fields (3) body text for that issue area.

- The "Previous/Next Issue" buttons below the body text in the tabbed content areas should advance to the tabbed content of the next or previous issue area.

- When the tabbed content is opened, all page content below should shift down.

CONTENT AREA 2 (PAPERS & FACT SHEETS)

- These will either need to be a repeater field, editable on this page, or a custom post type (to discuss with Damon)

- Title and subhead in the title area should be separately editable through the CMS.

- Icon key icons will not be editable through the CMS, but the text next to them ("paper" / "fact sheet") should be editable.

- Upon hover, the icon and title should smoothly slide up and the PDF link should slide up from the bottom (for hover states see LC0008 and LC0009), using smooth CSS3 transitions.

- Upon click, each paper/Fact sheet content area/icon should open the respective embedded PDF in a new window.

- This section should display all papers/fact sheets. If more area added, they should be added below in rows from left to right, and the page content below should shift down.

TAKE ACTION
R4G_TAKEACTION_R4.PSD

CONTENT AREA 1 (HERO IMAGE AND OVERLAID CTA WITH BUTTON)

- A banner appears at the top of this page template, with the image completely covering the banner section (for default state of ths page see LC0000). Photo should use the Featured Image.

- This content area consists of the following elements editable through the CMS: (1) a hero image (2) text overlay title (3) text overlay main text (3 lines) (4) button text ("contact your representative") and (5) CTA text next to the button.

- The opaque portion of the overlay that serves as the background for the CTA text and button should always remain the width of the upper portion of the overlay; if the button and CTA text are together narrower- than this container, they should be centered inside of it. For hover state of the button ("Contact Your Representative"), see LC0001.

CONTENT AREA 2 (JOIN R4G AT OUR NEXT EVENT)

- 3 events is the default number of images for this section. If there are 3 events, the arrows should not be visible. If there are more than 3 events, the arrows should be visible and upon click should advance one event over in the direction of the arrow (for hover states of these arrows see LC0003).

- Each event should be set up as either repeater field or custom post type, each consisting of the following elements editable through the CMS: (1) an image (2) a title (3) a date (4) short summary (4 lines max, as per shown in comps) and (5) link text that appears after the arrow icon (i.e. "Sign up for conference" or "Go to Eventbrite").

- Default for this page is that all event content areas are in their default state, and none of the tabbed content is expanded (for default state of ths page see LC0000).

- Upon click on any event (for event box hover states, see LC0002), the tabbed content for this event should open below (for open event content see LC0004). The tabbed content for each event should consist of the following elements editable through the CMS: (1) event title (2) detail text for that event.

- The "X" in the tabbed content area should close the event detail content and return this section to its default state.

- When the tabbed content is opened, all page content below should shift down accordingly.

CONTENT AREA 3 (LETTERS, BRIEFS, & PETITIONS)

- Title and subhead in the title area should be separately editable through the CMS.

- Icon key icons will not be editable through the CMS, but the text next to them ("letter"/ "briefs" / "petitions") should be editable.

- Upon hover, the icon and title should smoothly slide up and the PDF link should slide up from the bottom (for hover states see LC0005 and LC0006), using smooth CSS3 transitions.

- Upon click, each letter/brief/petition content area/icon should open the respective embedded PDF in a new window.

- This section should display all letters/briefs/petitions. If more PDFs area added, they should be added below in rows from left to right, and the page content below should shift down.

WORK HIGHLIGHTS
R4G_HIGHLIGHTS_R2.PSD

CONTENT AREA 1 (HIGHLIGHT SNAPSHOTS)

- This content area is a thumbnail gallery. Default for this section is to have the first thumbnail active and displayed in the large featured image area (for default state of this page see LC0000). The gallery should be editable through the CMS, and each image should have an optional field for a caption. If there is no caption, the purple caption overlay should not be visible, and only the image number should be displayed in the bottom right hand corner of the large featured image.

- User should be able to advance the large featured image by clicking on the thumbnail to be displayed (for hover states of thumbnails see LC0002, LC0003, LC0004, and LC0005). by using the left/right keyboard arrow keys to advance one image in either direction, or by clicking on the arrows on either side of the large featured image (for hover states of these arrows, see LC0006) to advance one image in either direction (to see the active state of the second thumbnail -- as if the user has advanced one image to the right from the default state -- see LC0001).

- The arrows on either side of the thumbnails are to be used to advance the thumbnails displayed (for hover states of these arrows, see LC0009), advancing one thumbnail in either direction upon click. If the active thumbnail is the last thumbnail on the left or right and the user advances the featured image to a thumbnail not currently displayed, the thumbnails should advance so that the large featured image is always also shown as a thumbnail in its active state. Active thumbnails may be in any of the 5 thumbnail positions (i.e. the active thumbnail/displayed image does not always have to be the first thumbnail on the right).

- Upon click, the "View Full Image" button (for hover state of this button, see LC0007) should open the image lightbox (for open lightbox state, see LC0008). User should be able to advance between thumbnails within the lightbox using either the arrow keys, or by clicking on the arrows overlaid in the image featured in the lightbox.

- If there are 5 or less images in the gallery, thumbnails should be centered under the featured image and thumbnail arrows should not be visible. Only 5 thumbnails maximum should be displayed at one time.

- The slide number (shown as 11/25 in the Layer comps) is located in the bottom right hand corner of the featured image. The second number refers to how many total images there are in the gallery, and the first number refers to the number of the image being displayed.

CONTENT AREA 2 (ACCOMPLISHMENTS)

- This is a 1-column list with each list item consisting of the following elements to be editable through the CMS: (1) a date (or other short text -- 10 character limit) to live in the purple containers on the right side of the page, (2) a title (optional) and (3) body text.

- If there are 5 or less list items, the "Load More" button should not be visible. If there are more than 5 list items, upon click, the "Load More" button (for hover state of this button see LC0010) should reveal 5 more items and the button should shift down so that it is always below all list items. When all list items are visible, the "load More" button should not be visible.

- All purple date container boxes on the right should always be the width of a box accomodating the maximum amount of characters (10) (this is the width of the boxes shown in the comp) so that boxes are always the same width.

CONTACT
R4G_CONTACT_R3.PSD

CONTENT AREA 1 (HERO IMAGE AND ADDRESS)

- A banner appears at the top of this page template, with the image completely covering the banner section (for default state of this page see LC0000). Photo should use the Featured Image.

- This is a static hero image and text field for a name and address. This section should consist of these elements to be editable through the CMS: (1) section title ("Contact Us") (2) hero image (3) content box for rganization name ("RIGHTS4GIRLS") and address, for which heading levels or other tools can be used in the text editor to apply the various styles.

CONTENT AREA 2 (SEND US A MESSAGE - CONTACT FORM)

- This contact form should be built with the functionality of the form here: http://www.home.rights4girls.org/#!contact/c21dx

- If the user clicks the "Send" button (for hover state of this button, see LC0001) while any field is left blank or has an invalid entry, the form should display the error state message in the Send button area (for error message, see LC0002). If all fields are successfully entered when "Send" button is clicked and form is submitted successfully, form should display the "form success" message in the send button area (for success message, see LC0003).

MISSION & OBJECTIVES
R4G_MISSION&OBJECTIVES_R3.PSD

CONTENT AREA 1 (HERO IMAGE, MISSION STATEMENT, STATISTICS, AND BODY TEXT)

- This section should consist of the following static elements to be editable through the CMS: (1) section title ("Mission"), (2) hero image, (3) mission statement ("Rights4girls is a human rights organization..."), (4) 3 statistics (with separate fields for the featured number, subhead, and descriptions as per the statistics on the Issue Areas tabbed content), and (5) body text (the text below statistics). For default state of this page see LC0000.

CONTENT AREA 2 (WHY POLICY, GOALS & OBJECTIVES)

- This section is a static text area. It should consist of the following elements to be editable through the CMS: (1) Title 1 ("Why Policy"), (2) Subhead 1 ("Policy reform does not..."), (3) body text 1 ("Rights4Girls achieves policy change through..."), (4) Title 2 ("goals & Objectives"), (5) Subhead 2 ("Our U.S. based...") and (6) Body text 2 ("Advance public policy that...").

CONTENT AREA 3 (OUR DAUGHTERS ARE NOT FOR SALE IMAGE & CALL TO ACTION)

- This section should consist of the following elements to be editable through the CMS: (1) background image (2) section title ("Our Daughters are not for sale"), (3) button text ("Read Resolution"), and (4) Call-to-Action text ("Read the Congressional Resolution...").

- The button (for hover state of this button see LC0001) should link to an embedded PDF to be specified through the CMS.

CONTENT AREA 3 (OUR DAUGHTERS ARE NOT FOR SALE PROCLAMATION)

- This is a 1-column list with each list item consisting of the following elements to be editable through the CMS: (1) a date (or other short text -- 15 character limit) to live in the purple containers on the right side of the page, (2) a title (optional) and (3) body text.

- If there are 5 or less list items, the "Load More" button should not be visible. If there are more than 5 list items, upon click, the "Load More" button should reveal 5 more items and the button should shift down so that it is always below all list items. When all list items are visible, the "load More" button should not be visible.

- All purple date container boxes on the right should always be the width of a box accomodating the maximum amount of characters (10) (this is the width of the boxes shown in the comp) so that boxes are always the same width.